

A scenic landscape photograph of a sunset. The sun is low on the horizon, casting a warm, golden glow across the sky and the ground. The foreground is a grassy field with some taller grasses on the right. A line of trees, possibly pines, runs across the middle ground. The overall mood is peaceful and serene.

Sunsetting Montana Shares

Goal for Today

When, Why, How

Goal Date

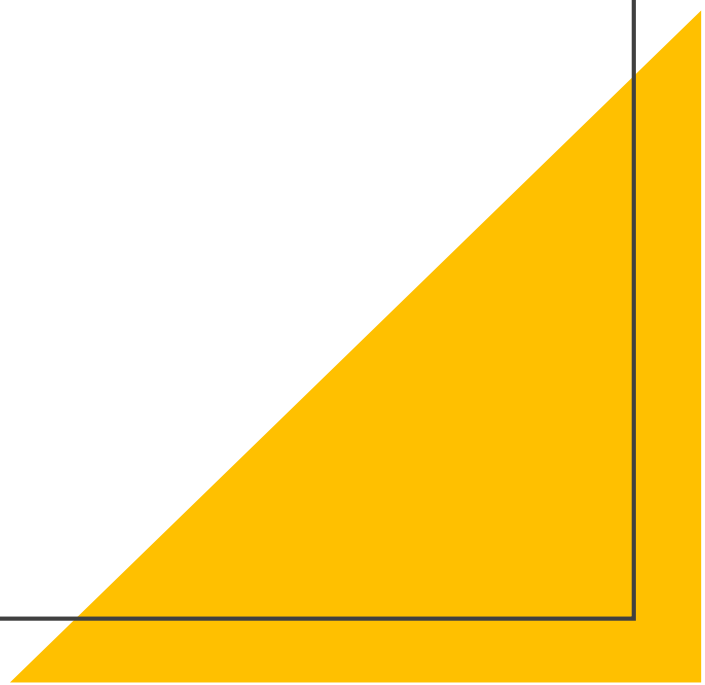
April 2025

April 2025



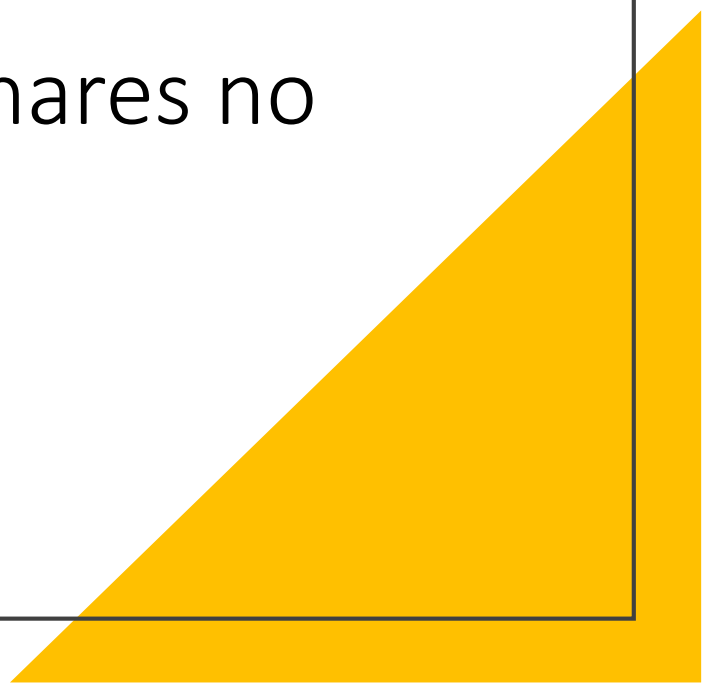
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3

Why?

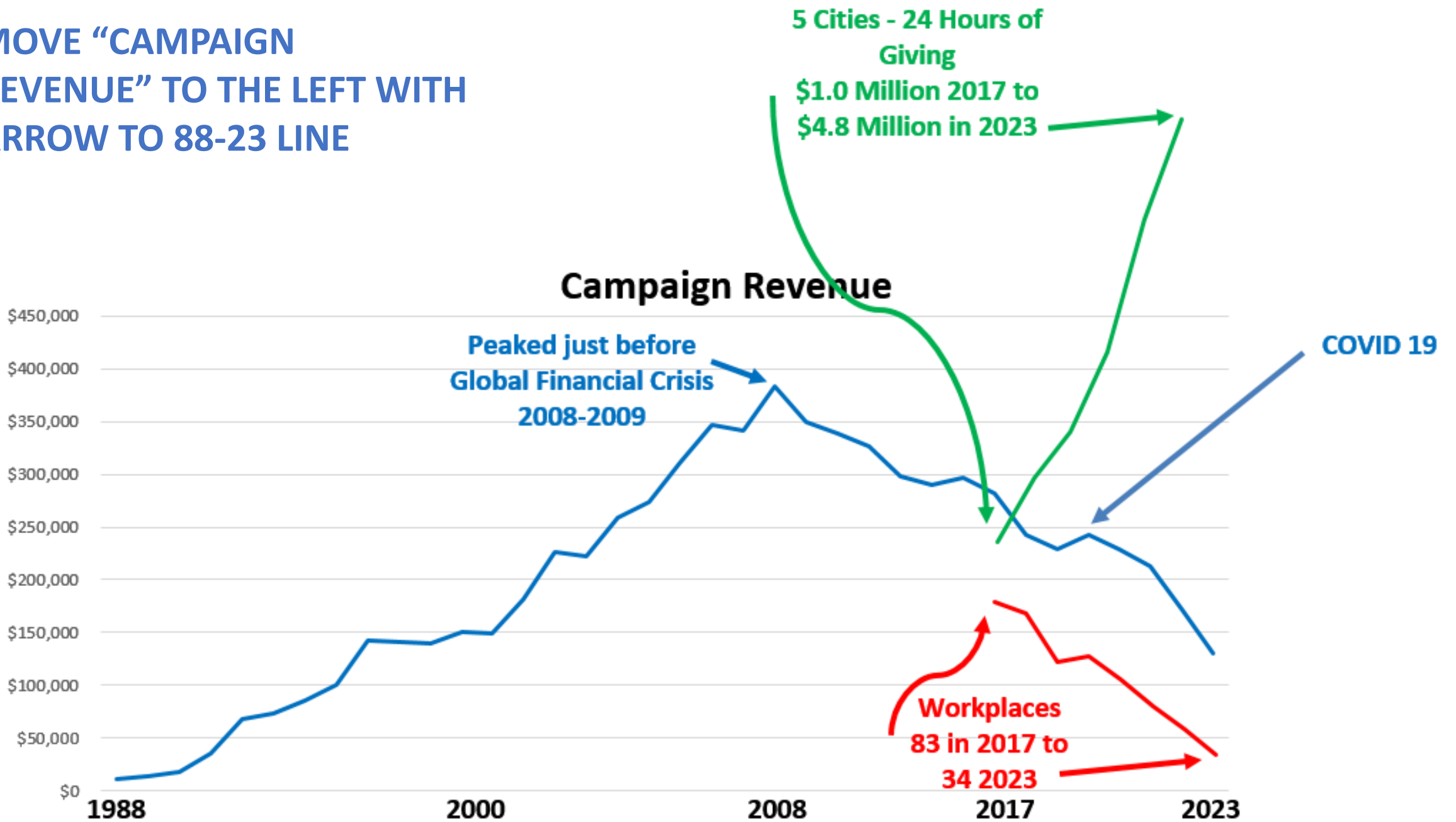


Economic factors in Montana and across US changed how people donate to nonprofit causes they care about.

Reduced contributions via Montana Shares no longer permits operation.

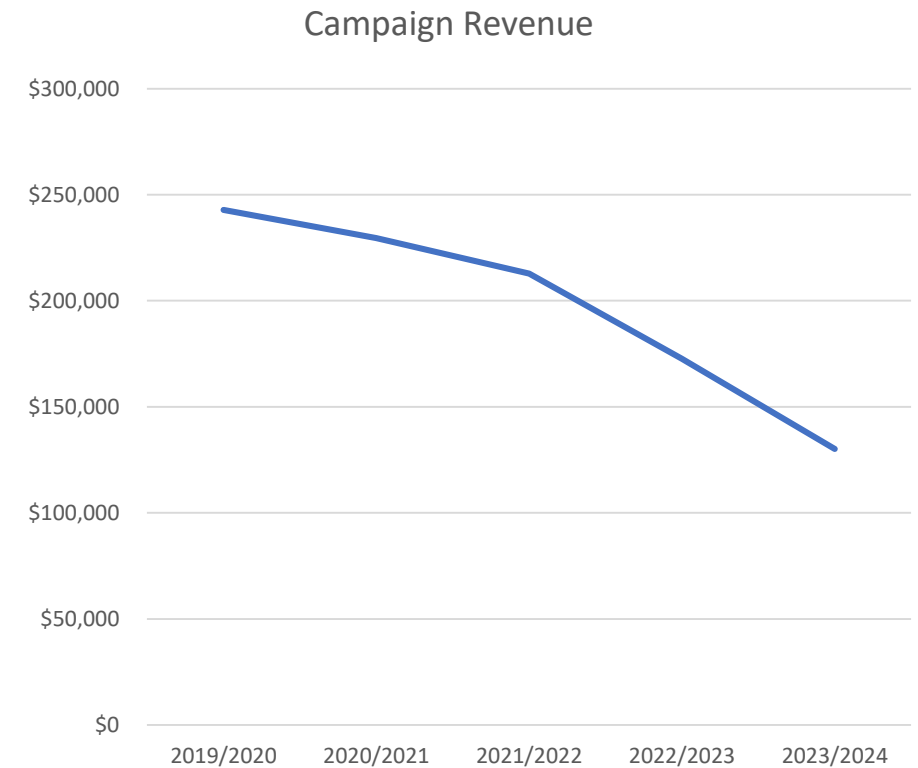


MOVE "CAMPAIGN REVENUE" TO THE LEFT WITH ARROW TO 88-23 LINE



Drastic Campaign Drops in last two years. Almost 50%

2019/2020	\$242,836	6%
2020/2021	\$229,606	-5%
2021/2022	\$212,777	-7%
2022/2023	\$172,630	-19%
2023/2024	\$130,110	-25%



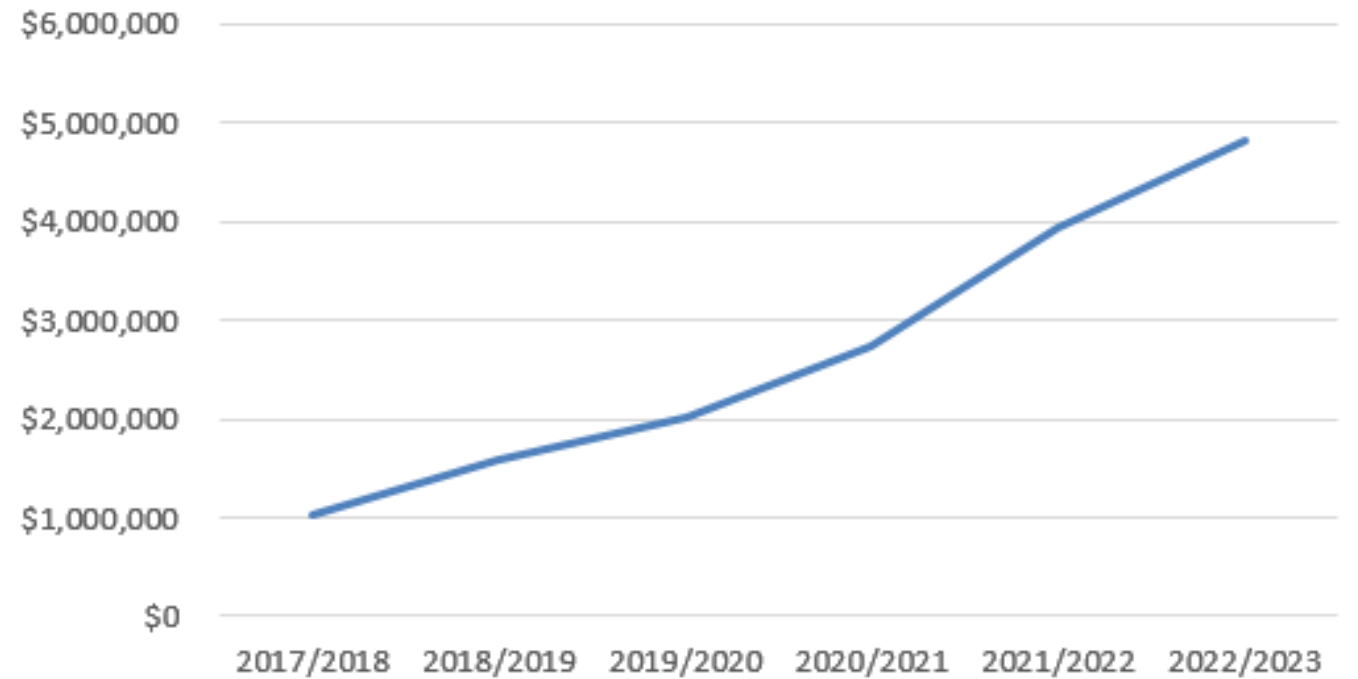
Both Montana University Systems have eliminated Payroll Deductions.

UM Giving Dropped from \$103,888/399 givers in 2017 to \$37,568/53 givers in 2022.

Cited ROI of 24 Hours of Giving versus yearlong Payroll Deduction.

Other workplaces cited 24 Hours of Giving events as their alternative for Payroll Deduction.

5 Cities - 24 Hours of Giving



RETIREMENTS

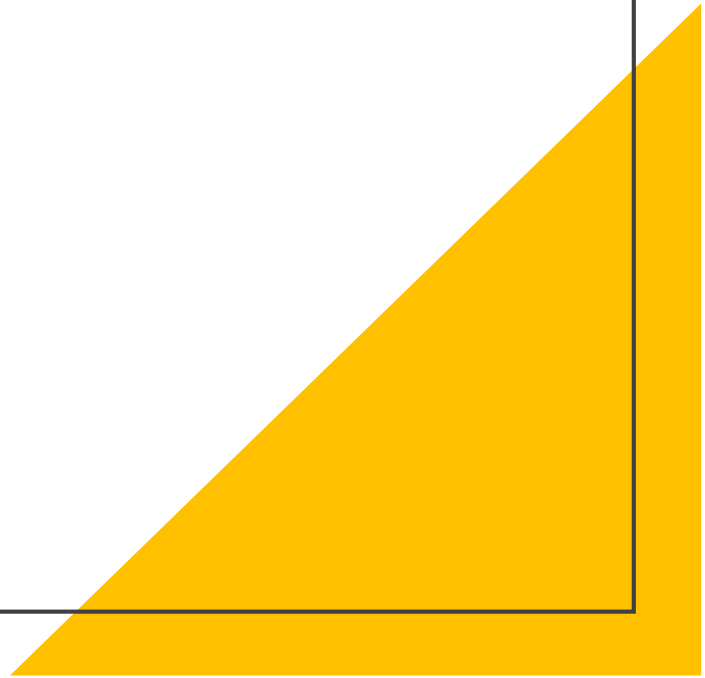
Retirement of strong givers is not being replaced by new givers.



Not just in Montana...

National Trend in Community Shares USA Membership

- **2013 had 22 Members**
- -----
- **2024 has 12 Members**



Not just us...

Over 15 years ago, United Way Worldwide has recommended that local United Ways focus on corporate giving and not rely on Workplace Giving.



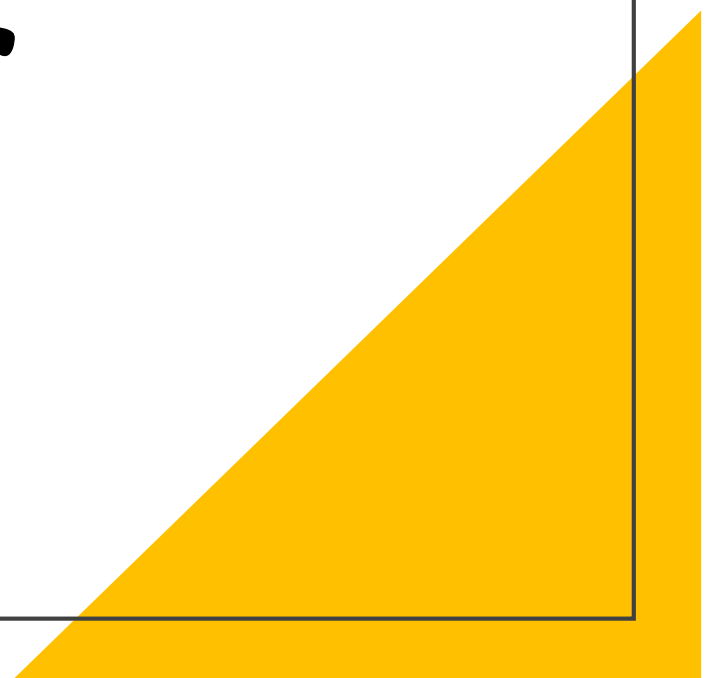
Changes in Technology.

35 years ago there was no PayPal, Venmo, Stripe, Square and other giving tools.

Monthly giving is far more accessible for nonprofits than it has ever been.

Goals for the Coming Year

April 2024 – April 2025



**Collect All Workplace Giving
that has been pledged.**



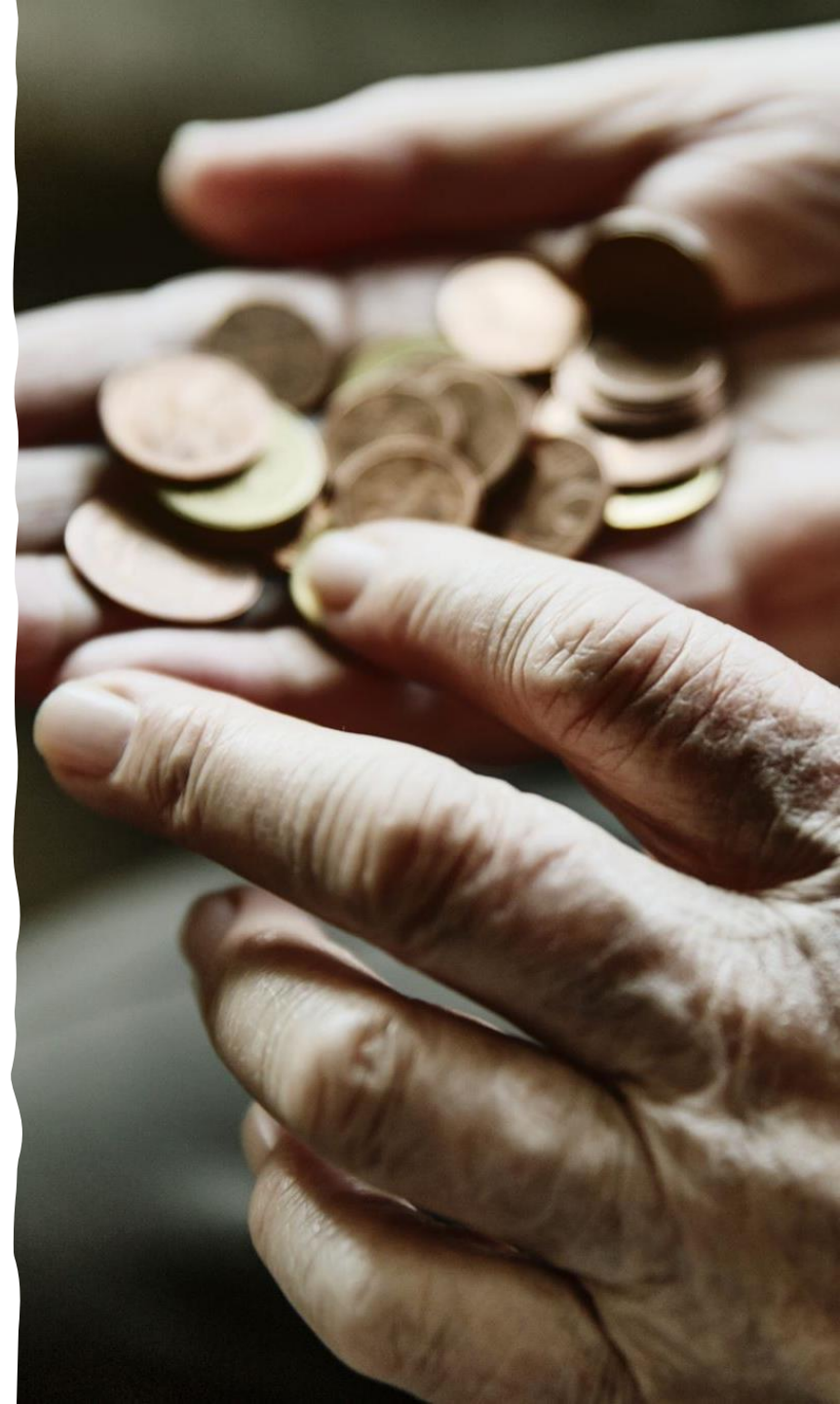
Distribute collected funds to
our member groups

Ensure that all member groups
know how to participate in the
MT State Employee Charitable
Giving Campaign

The raffle will still operate to help us stay funded while we collect existing contributions to distribute to members.

We will continue distributing Undesignated Funds via the points system.

Please Stay Engaged.



Calendar for year.

April 2024 – Spring Meeting; Start 2024 Raffle

May 2024 – Distribute Final Distribution of 22-23 Campaign

July 2024 – Close 23-24 Campaign

August 2024 – Pay 1st Distribution 23-24

September 2024 - Fall Meeting; Conduct Raffle Drawing

October 2024 – 2nd Distribution 23-24

Fall Campaign Starts - Check and Credit Card only.

December 2024 – No Annual Grant Reports

January 2025 – 3rd Distribution 23-24

March 2025 - No Raffle

April 2025 – Distribute Final Funds (flexible, based on receipt of final SECGC distribution) 23-24

August 2025 – File Appropriate Dissolution Paperwork